

JON'S ONGOING BUSINESS COACHING

Refresh your culture. Transform your business. Grow your revenues!

Are you an executive who's successful but stuck yet growth-minded?

Are you ready to Think Big?

My Think Big Transformation System helps leadership teams, managers and/or salespeople soar to infinite heights.

I grow businesses big. Very Big.

See my transformational process below.

Let's talk: 248.535.7796



Step 1: Start Working 'On' Your Business vs. 'In' Your Business.

What has you stuck? We will dive deep – very deep – into the reasons you are stuck and enact a plan to transform your company. This in-depth look at every division of your organization, your culture and your leadership will create your blueprint for the future. You will find your authentic voice and learn to be an influential, inspirational leader who takes action.



Step 2: Transparency and Profitability.

No more water cooler talk. We'll open up the lines of communication with your leadership teams and get them working together — instead of talking about each other ... and you! We will clearly define roles and responsibilities, increase accountability, develop a foundation of systems and processes, and expand everyone's capacity. It's time to get real and bring every issue to the table so we can dissect and reform them, establishing a healthy, productive company culture. Let's do this!



Step 3: Keeping up with Change: Innovation & Planning

Today, it's all about strategic innovation. Get ready to create an in-depth business plan and organizational overhaul to get the right people in the right seats, doing the right things at the right time. We will build your one-, three- and five-year plan (and beyond), as well as essential strategies for social media and marketing/branding. We'll put proven methodologies in place, establish measurable goals and accelerate business growth. We'll also launch your online business model as an extension of your brick-and-mortar company, if applicable. Your passion will no longer be your prison. Get ready to innovate!



Step 4: Continuity of Practice: The Secret of Success

A cutting-edge mindset keeps you ahead of the curve. Be consistent and accountable. Be the leader your team wants to follow. In addition to tackling your pressing issues, we will consistently infuse methods to create deeper team engagement, nurture future leaders and implement new systems to create a thriving and productive atmosphere. A tree never stops growing. Neither should you!



Step 5 and Beyond Relentless Reinvention

By continually gaining new perspective on everything you do, you'll experience a company-wide paradigm shift in the way you do business.

We'll prepare you to innovate and evolve your brand, culture and business to a level you've only dreamed of. Think Big! It all starts with you!

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The
JONDwoskin[™]
EXPERIENCE
Grow Your Business Big. Very Big.

248.535.7796 | jondwoskin.com

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Step 1 Sample Details:

- Raising YOUR level of Awareness, Paradigm Shift Thinking & Taking Care of Yourself and Company First
- Defining: Who We Are, What Business We Are In & What We Believe In
- Protecting Your Time & Delegating
- Creating the Systems, Processes & Packaging
- Creating the ___New Business Experience
- Resetting Mission Statements, Vision, Culture, Morals, Ethics, Standards, Company Focus, Reputation & Metrics
- Brain Mind-Mapping: Getting out of your Head and Onto Paper
- Paradigm Shift Thinking: Turning Obstacles into Strategies & Results
- Getting Rid of Noise, Getting Rid of Distractions
- Time Management: Focus, Buffer, Free
- Defining Your Company Brand and Target Markets/Clients
- Increasing the Company's Margins & Profitability While Decreasing Expenses

Step 3 Sample Details:

- Using Technology to Grow Your Business
- Breaking Down Your Business Plan into Measurable Quarterly/Monthly/Weekly Goals
- Listening/Asking Questions that Influence & Close: Gritty Sales Training with Role Playing
- Growing Confidence & Courage
- Simplicity & Status: Building Your Own Board of Directors
- Training/Building Your Team to Be Independent, Closers and Growing Their Business & Your Company Each Month
- Sleeping Well at Night: Being Effective and Efficient
- Having An Impeccable Word: Getting Rid of the Critical Voice

Step 2 Sample Details:

- Transparency
- Organizing the Organization
- Working with the Team: Perfection vs. Making A Decision & Figuring It Out
- Communication Redefined: Words, Tone, Physiology
- Setting Aggressive Business Goals: 1-Year Plan, 3-Year Picture, 5-Year Focus, 10-Year Target
- Growing Your Team: Defining Who Does What and Why on Your Team, and Getting the Right People in the Right Seats
- Zoning-in on Everyone's Individual Strengths and Unique Superpowers
- Leading as Leaders: Empowering Decision-Making & Mistakes
- Articulating Your Company's Differentiating Factors & Value Proposition
- Creating Your "Secret Sauce"
- Focus: Working ON vs. IN the Business
- Working Pro-Actively, Not Reactively

Step 4 Sample Details:

- Increasing Everyone's Influencing and Leadership Skills
- Incorporating Rituals
- Urgency Redefined
- Taking Sales, Market Share and Confidence to Next Level
- Working Off and Redefining Metrics
- It's Not All About ROI
- (Re)Building Your Brand: PR & Marketing Campaign
- Building the Team
- Accountability 501
- Role Play/Sales 301
- Asking for Introductions vs. Referrals
- Creating Your Board of Directors
- Refining the "Company", Processes & Packaging"
- Maintenance of Steps 1-3

Step 5 Sample Details:

- Grow 10x
- Growing Your Culture, Brand & Image
- Recruiting Support Staff and New Team Members
- Transformation & New Perspective
- Always Finding a Better Way
- Keeping and Growing from Your New Edge
- Comfortable Being Uncomfortable
- Avoiding Old Habits
- Be the Great Conductor
- Maintenance of Steps 1-4