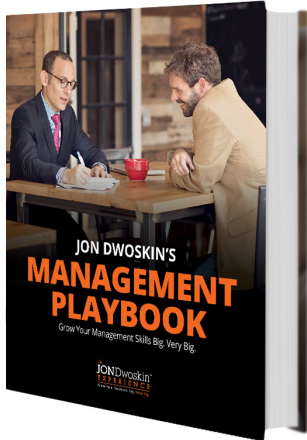


JON DWOSKIN'S 10-WEEK MANAGEMENT BOOT CAMP

Result: Learn how to effectively manage and influence people



Jon's Management Playbook included in every 10-Week Management Boot Camp

Do you know what drives your people?

Are you ready to be the effective manager that can influence your team every day?

Do you have a management playbook?

Jon's 10-week boot camp is an intense program designed to provide high level training in small, focused groups to deliver the biggest results possible and provide you with the management playbook you've been looking for. It will take discipline, hard work and dedication, but **if you're ready to grow your team, Jon is ready to help you do it!**

Jon's 10-Week Management Boot Camp:

Video conference boot camp with Jon and a maximum of five managers with one-hour weekly workshop themes to include:

- Learning what drives your people and how to effectively manage and grow your team(s)
- Learning how to influence your team to their full capacity
- Communicating differently and effectively with each person on your team
- Getting a deeper understanding of how to grow each individual that you manage
- Proper training techniques for your teams
- Understanding the difference between leadership and being a leader
- Building the roadmap for everyone you manage
- Creating effective and powerful group and one on one meetings
- Establishing specific, measurgable goals for you and everyone on your team
- Having a business plan for yourself and every member of your team to ensure ultimate success

And much, much more!

Get Ready to Grow Your Management Skills Big, Very Big.

The
JON DWOSKIN[™]
EXPERIENCE
Grow Your Business Big, Very Big.

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CLASS SYLLABUS

Week 1: Business Planning and the Right Stuff

We will create the ultimate business plan for the department and each individual. Having the right people in the right seats, in the right culture, are critical to your growth. Get a deeper understanding of your bench by clarifying the roles and responsibilities of each team member. Make sure you have your finger on the pulse of your environment and get your team working to their optimal capacity. Understand how to run an effective meeting to get your people hitting their goals. We will also clarify the mission, vision and values of your department.

Week 2: Identify the Power of Influence

Learn how to identify each team member's individual driver – a crucial tool for understanding their motivation and how to effectively manage and influence them. When you can speak to what gets them up in the morning, it's a game changer.

Week 3: Build Trust and Confidence

You don't want death by meeting, but it's essential to set the schedule for effective gatherings -- company meetings, team meetings, one-on-one talks, planning sessions, breakout meetings, and quarterly and annual performance reviews. Together we will map out the most effective meetings to grow your team, along with efficient agendas, time frames, guidelines and tips on how every meeting should begin and end.

Week 4: Enhance Transparency and Planning

We will create the ultimate business plan for your department, as well as for each of its members, which aligns with the company's business plan. We'll craft your division's mission and messaging so everyone is clear on where they are going and how they fit into the overall big picture.

Week 5: Accentuate Accountability

Learn how to coach every person you manage to bring out their very best. We'll hone their business plan, identify their top three priorities and activities, design metrics and measurables, and reveal how to maximize their strengths and shore up their gaps.

Week 6: This Is Where the Magic Happens

Perfect how you connect with every person you manage, every day, to make sure they are doing what they said they would do -- without having to micromanage. We'll take many of the earlier initiatives we've mastered to determine how best to identify with each person individually so they can execute based on their own DNA.

Week 7: Work It

Train your team to be their best and most relevant by holding effective workshops that accelerate growth. We'll drill down on finding the proper talking points and real-time best practices to keep everyone (including yourself) motivated.

Week 8: Stay Consistent

Together we'll create a real-time culture that brings everything to life – and learn to craft a role-play culture so your teams thrive and have fun along the way.

Week 9: Measurement Check-ins

Are you hitting your goals? Is your team performing as expected? Everyone must understand how they are measured and how and when to correct course. Discover how to perform the right annual kickoffs and quarterly checkpoints to confirm you all know where you're going and how you're getting there.

Week 10: Build for the Future

To be the best, we must have the best. In our final week together, we'll produce a recruiting business plan and take a hard look at our bench and clients to determine who we need to prune. This is the ultimate exercise to make sure you, your department and your company are growing in the right direction. . We will also begin building or refining the career path for each employee.

Bonus for Week 10: Plan for the Inevitable

We will build out a succession plan for each employee to ensure we are always in a proactive growth mode -- not reactive and scrambling to fill vacancies.