

# JON'S INTERACTIVE COACH-INARS™ & KEYNOTES

An Interactive, Transformational & Practical  
Business Coaching Experience

## THE RESULTS:

A new mindset  
Immediate tools to grow your business  
Getting re-connected and re-inspired to your business  
Growing your self-awareness along the way...



### **THE ART AND MINDSET OF Time Management™**

Own your time. Do more. Commit.

Gain a completely new perspective on how to use your time to be more productive and get results.



### **Think Like a CEO**

Accept ownership. Find your voice. Lead.

Bring out the best in yourself and in your team with real-time tools to empower everyone to be their best and take action.



### **THE ART AND MINDSET OF™ Managing & Influencing Your Team**

Connect. Influence. Bring out the best!

Real-time tools, techniques and best practices to teach your managers to become competent leaders who inspire their people.



### **Grow Your Business™ FROM A TO PROFITS!**

Get unstuck. Plan. Grow.

Learn the steps you need to take to ensure you are headed towards success and not getting tangled in the weeds.



### **THE ALIGNMENT OF™ Marketing, Sales & Branding**

Tell your story. Listen. Be consistent. Get more Clients!

Build a full marketing plan to spotlight your message and bring more clients in the door.



### **Hard-Core Sales Training™ AND THE COMPOUND EFFECT**

Take control. Own your destiny. Close the deal!

Motivate your salespeople to take action and become stronger leaders who inspire, influence, and convert leads.



### **The Art of Recruiting,™ TRAINING AND RETAINING**

The most critical part of your business. Period. The end.

Get the structure, tools and guidance needed to take their genuine leadership to its next level.



### **THE URGENCY OF™ Leadership and Authenticity**

Empower. Encourage. Evolve.

Increase your bottom line, grow your culture and get the best out of your team by putting the right people in the right seats.



### **The Power of Making a Decision &™ UNDERSTANDING YOUR DRIVING PRINCIPLES**

Build your structure. Trust your gut. Make it happen!

Get the tools to understand the anchor and core of your own DNA, which will allow you to thrive in any business or venture.

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Jon was an amazing speaker that gave us all **concrete and actionable** things to work on! Of the 100 attendees, nobody left the room or so much as looked at their phone for the two hours- **Jon had the room's attention from the start**- not an easy thing to do with such a diverse group! **We want to have Jon back again!**



*Michael Todasco, Director of Innovation at PayPal*

## WHAT WORKS FOR YOU?

We all know that one size doesn't fit all, so I customize my programs to fit your specific needs.

### Coach-inars™ can be conducted in a:

- 90-minute session
- 2-hour abridged format
- 4-hour session
- 8-hour/1-day session (for larger groups that need more time on each module)
- 4-week series (one hour every week or every other week)
- Weekly/bi-weekly/quarterly and/or one-year custom training programs

### All Coach-inars™ can be done:

- Live – Bring Jon to your office/company for an in-person session
- Remotely – Connect via WebEx, Skype or Zoom, perfect for any company with multiple offices around the world

**GET READY TO GROW YOUR BUSINESS BIG. VERY BIG!**

Contact me directly for details and scheduling:

248.535.7796 or [jon@jondwoskin.com](mailto:jon@jondwoskin.com)

All interactive experiential coach-inars™/keynotes have been created by Jon Dwoskin with his 30 plus years of experience.

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## A SAMPLING OF CLIENT TESTIMONIALS FROM JON'S INTERACTIVE COACH-INARS™ AND KEYNOTES

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**We want to have Jon back again!**

*Michael Todasco, Director of Innovation at PayPal*

Jon's presentation to 250 of our franchise owners and managers **reignited the passion** that's deeply rooted within our core values of our company. We were very happy with the **excitement around his presentation** and know that our franchisees took home many ideas that they could **implement into their business right away.**

*Andrew McCuiston, Vice President, Goldfish Swim School Franchising, LLC*

Working with Jon Dwoskin has been the **best experience this company has had!** Jon put together two programs that were geared completely to the issues and challenges that our sales and management staff deal with on a daily basis. He took the time to thoroughly research us and the needs we had and put together very **thought provoking and interactive seminars.** The comments afterwards from ALL the participants were extremely positive and one in particular said, "I have been to several seminars but never to one that related so much to my issues and that I could actually **walk away with techniques I could use immediately!**"

*Paul, Executive Managing Director*

Jon has been instrumental with **helping our team's professional development skills grow.** With his guidance and assistance, we have successfully hosted two leadership workshops that have **greatly impacted our team's skill set.** Our primary focus was learning better communication and time management skills. Jon took our areas of concern and created a workshop that was personalized for our needs. **Our management team has seen a tremendous difference** within our team - **We couldn't have done it without him!**

*Emily, Lead Talent Services Manager*

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Thanks for the session today. I know our people enjoyed it immensely and got quite a bit out of it. I look forward to scheduling another one down the road!

**Andy, President**

I enjoyed the Training session and everything you discussed resonates very closely with the type of leader I consider myself to be. Looking forward to putting into action!

**Katrina, VP of Sales**

Your session was thought provoking and inspiring

**Peter, President**

Thanks again for a wonderful presentation!

**Toben, President**

I would recommend the workshop to all of my co-workers!  
Even as an individual contributor I found value to use in my day to day.

This workshop was useful and helped show that you can own your own time.

The workshop was extremely well executed, Jon did an excellent job explaining the entire course and spent ample time on many subjects.

I asked Jon to deliver an intense half-day talk on sales growth and invited all of my clients to attend. Everyone extended their gratitude for hosting the event and to Jon for sharing so much of his knowledge, experience and tools. Leading up to the event Jon was attentive to my personal needs and the exact needs of my group. He delivered exactly what was promised and needed. Specifically Jon is incredible at setting context for what an incredible sales team can look like, and tools to help understand the essential element and how to execute.

I appreciate that Jon shares my passion for the discipline it takes to achieve great sales results and I would recommend him to any business looking to create a high performing sale team.

**Erik, President and Coach**

Jon, amazing action-oriented takeaways to immediately implement!

**Virginia**

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This morning, you talked about what it means to be a mensch and a leader and well, it's pretty clear that you are both! Thank you for waking up early and speaking to our Jewish young adult professionals who were clearly thirsty for your business knowledge and expertise. After your talk, multiple people mentioned to me that they found your words meaningful and constructive. Those who won your book are eager to read it!! Overall, this morning was a huge success and I owe a lot of that to YOU. Thank you, Jon. Please stay in touch and reach out to me if I can ever be of assistance to you.

**Rachel, Employment Specialist**

Jon was gracious with his time and flexibility. He spoke to a group of over 50 professionals and in a short time frame, was able to spark a thirst for knowledge, discovery and self-assessment amongst those present.

**Shimon**

The workshop opened my eyes on being the best leader for my brand. It helped me see there are areas that I want to improve both short term and long term. It also helped me see that each leader has a different way of leading their group, but there is not just one successful way to do this.

I enjoyed every minute of it. It was great.

The impact for all in attendance was enormous!  
Thank you!

**Nikki**

Jon did an amazing job. He helped me set a personal and work action plan with his easy to follow suggestions. My biggest area of opportunity is time management and Jon pointed out ways I could get back time to myself to reset and refocus.

I really enjoyed thinking of things from the CEO perspective and can't wait to share with my team!

There were several agenda topics. It was great to spend more time on the topics that were more impactful like Time Management and the Art of Managing People -- and the first topic Mindset -- to set the stage. I had some key takeaways for the remaining topics and the timing was adequate.

Jon, you've no doubt added thousands of value-added hours back to the leaders of PayPal!

**Lisa**

This workshop will stick with me throughout my career!  
Thank you!

**Cody**

Thank you for an inspiring presentation today!

**Kelli**

You, sir, are a treasure. Thank you!

**Andre**

Your presentation was insightful.

**Maria**

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Jon, Thanks so much for giving us your time today  
to help us save ours every day!

**Sarah**

I learned a lot and have much work to do.  
Thank you for giving us your time.

**Rob**

Jon, your presentation has been immensely inspiring!  
Thank you so much!

**Andrew**

Jon, you asked us to have an intention for the day. You  
Far Exceeded it!

**Joshua**

Thank you for making me more aware of my daily  
distractions and helping me become a better leader.

**Erica**

Thank you for helping us better ourselves today!

**Ashley**

Jon, Thank you so much for nurturing my inner-CEO!

**Dan**

Thanks for a great class! I'm planning to incorporate  
these efficiencies in my daily tasks.

**Nicole**

Jon, Thanks so much for the added insight to  
stealing back 'My time'

**Tim**

Fantastic session! Thanks for visiting and sharing!

**Scot**

Thank you for the valuable insight and sharing  
tips for personal growth!

**Ashley**

Thank you for teaching us to save time.

**Krystal**

Thank you for teaching us to think like a CEO.

**Laurel**

Thank you for sharing all the great tips and  
tricks to own my time.

**Angela**

Thank you for empowering us!

**Don**

Thank you Jon for making me realize that my time and  
development mean as much as my performance.

**TJ**

Thanks for coming to share your insights and tips.  
Looking forward to putting what I learned into action.

**Ellie**